

Final report:

Evaluation of the Windrush Day Grant Scheme 2022

February 2023

Submitted by:
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About Ruthless Research

Ruthless Research is an Edinburgh-based independent research consultancy, through which Ruth Stevenson provides a range of qualitative and quantitative research solutions to organisations who work for the benefit of the community.

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Background and methodology

The Windrush Day Grant Scheme is overseen by the Department for Levelling Up, Housing and Communities and is administered by Near Neighbours. The Scheme supports communities to commemorate, celebrate and educate people about the contributions of the Windrush Generation and their descendants, and mark the anniversary of the disembarking of MV Empire Windrush at the Port of Tilbury on 22nd June 1948. The aims of the Scheme are:

- To educate people about the Windrush story, seeking to build awareness of historical facts and deepen understanding about the Windrush Generation and their descendants.
- To foster a greater sense of pride for the contributions made by British Caribbean communities among wider communities and to proactively support and encourage people from different backgrounds to embrace this aspect of our shared history.
- To celebrate and recognise the contribution that the Windrush Generation and the wider British Caribbean community have made to Britain.

Independent researcher Ruth Stevenson was commissioned to evaluate the Windrush Day Grant Scheme 2022. The methodology for the evaluation comprised an end of grant survey completed by all 35 grant recipients at the close of their activity, an event feedback survey completed 704 participants, and 6x telephone depth interviews with grant recipients collecting case study information about their experience.

Key findings

The Windrush Day Grant Scheme 2022 in summary

- £494,216.19 was awarded across 35 charities, community groups and councils with an average of £14,120 awarded per recipient.
- The activities undertaken were most often *music or performance arts* (71%) followed by storytelling projects (54%) and educational events, seminars or lectures (51%).
- All grant recipients (100%) felt they had met their original objectives to some extent with 63% having fully met their original objectives, and 37% having partly met their original objectives.
- 83% of the grant recipients agreed that without the grant, the project would not have happened.

Delivery of activities

- The activities were delivered by 446 volunteers and 337 members of paid staff, an average of 22.4 individuals per grant recipient.
- 6,107 volunteer hours were utilised during the delivery of activities, an average of 174.5 volunteer hours per grant recipient.
- 267 organisations were actively involved with the delivery of activities, an average of 7.6 partners per grant recipient. 100% of grant recipients agreed that we have developed new partnerships with other organisations.
- All grant recipients (100%) involved individuals with relevant experience or expertise when designing and planning their activity - most often members of the British Caribbean community (97%) and local community organisations (89%).

Reach of activities

- The activities directly reached 113,565 individual participants, plus a further 9,908,203 through indirect exposure and 10,005,322 through press and social media.
- The activities attracted a diverse range of participants in terms of age, religion and ethnicity. Of particular relevance to the Windrush Day Grant Scheme, 91% told us that their activities were attended by Caribbean individuals.
- 72% of the participants had never attended an event about Windrush before.
- 100% of the grant recipients agreed that we have reached new people who haven't previously participated in our activities.

Impact on participants

- 98% of participants agreed that *I enjoyed myself* at the Windrush event they attended.
- 91% of participants agreed that I have gained a deeper appreciation of the challenges that the Windrush Generation faced.
- 90% of participants agreed that I learned something new about the contributions of the Windrush Generation and their descendants.
- 85% of participants agreed that this event has made me want to mix more with people from other backgrounds different to my own within the local community.
- 84% of participants agreed that I feel more connected to my local community, as a result of coming to this event.
- 80% of participants agreed that I have gained a broader understanding of what it means to be British.

Legacy of activities

- 97% of the grant recipients agreed that the project will have a lasting impact beyond the funded period.
- All (100%) of the grant recipients told us that they produced lasting assets that would not have been produced without the funding of the Windrush Day Grant Scheme. On average each grant recipient produced 2.8 different types of lasting assets.
- All (100%) of the grant recipients agreed that the project has sparked plans or ideas for future activity.
- 71% of the grant recipients told us that their activity will *continue to run beyond the period of the grant*.

Concluding remarks

In summary, the Windrush Day Grant Scheme has funded a range of projects in 2022 that were well aligned with its aims and have had a positive impact in these respects. From the perspective of the grant recipients the Windrush Day Grant Scheme has been particularly successful in terms of reach and legacy. In addition, utilising intergenerational activities and sharing stories as methods have been particularly powerful ways of delivering impactful activity relating to the Windrush Generation and diversity more generally. The Windrush Day Grant Scheme has had a substantial influence in driving engagement with this important facet of Britain's history and heritage.

Introduction

Background

Thousands of men, women and children moved from the Caribbean to the UK in the 1950s, 60s and 70s. These individuals are known as the Windrush Generation after one of the ships that sailed from the Caribbean to England in 1948, the MV Empire Windrush. Today there are about one million people of Caribbean descent living in the UK.

The Windrush Day Grant Scheme is overseen by the Department for Levelling Up, Housing and Communities and is administered by charity Near Neighbours. Through this scheme, 35 projects across England have been awarded a share of £500,000 funding to help commemorate Windrush Day 2022. The Windrush Day Grant Scheme supports communities to commemorate, celebrate and educate people about the contributions of the Windrush Generation and their descendants, and mark the anniversary of the disembarking of MV Empire Windrush at the Port of Tilbury on 22nd June 1948.

The aims of the Windrush Day Grant Scheme are:

- To educate people about the Windrush story, seeking to build awareness of historical facts and deepen understanding about the Windrush Generation and their descendants.
- To foster a greater sense of pride for the contributions made by British Caribbean communities among wider communities and to proactively support and encourage people from different backgrounds to embrace this aspect of our shared history.
- To celebrate and recognise the contribution that the Windrush Generation and the wider British Caribbean community have made to Britain.

Methodology

Independent researcher Ruth Stevenson was commissioned to evaluate the Windrush Day Grant Scheme 2022.

The methodology for the evaluation comprised:

- Brief monthly 'check in' surveys with grant recipients;
- End of grant survey completed by all 35 grant recipients at the close of their activity;
- Event feedback survey completed by 704 participants, distributed by grant recipients online or via paper copy;
- 6x telephone depth interviews with grant recipients collecting case study information about their experience.

This final report has been prepared in January 2023 at the close of Windrush Day Grant Scheme 2022 activity.

EVALUATION FINDINGS

Summary of grant recipients

In 2022, 35 charities, community groups and councils across England received a grant from the Windrush Day Grant Scheme. Proposed activities varied substantially, including arts, sports, educational and community activities.

A grand total of £494,216.19 was awarded across the Windrush Day Grant Scheme. These grants ranged from £5,000 to £36,195 with an average of £14,120 awarded per recipient.

Geographically, the grant recipients were distributed across England as follows:

Base: All grant recipients (35)	Number	%
London	17	49
Yorkshire and Humber	5	14
East of England	3	9
South West	3	9
East Midlands	2	6
West Midlands	2	6
National	2	6
North West	1	3

The following map shows the exact distribution of grant recipients across England:



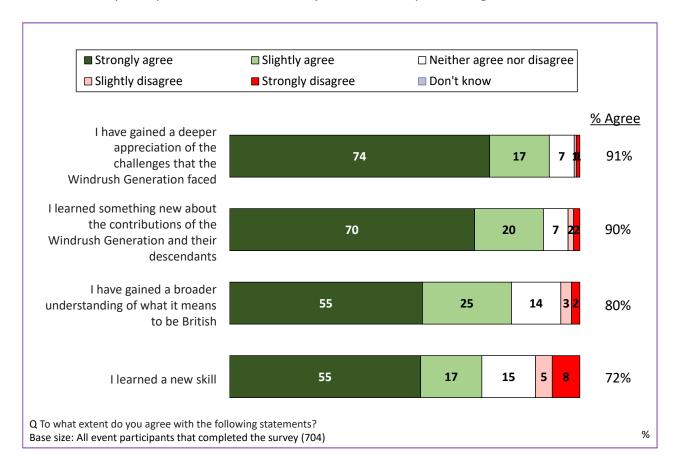
The grant recipients worked with 50 Local Authorities, an average of 1.4 per grant recipient. Three grant recipients worked with London Borough of Haringey, and two worked with Birmingham City Council, Bristol City Council, Hackney Council, Kirklees Council, Lambeth Council, London Borough of Newham, Thurrock Council and Wandsworth Borough Council.

The impact of the Windrush Day Grant Scheme on participants

704 participants filled in an event feedback survey having attended Windrush events across a variety of activities. It is difficult to quantify the spread, as events have been labelled inconsistently by participants (many, understandably, simply describing the event they attended as being a 'Windrush event') however responses referred to at least 43 separate activities.

For 72% of the participants this was the first time that they had attended an event about the Windrush Generation, and 98% agreed that *I enjoyed myself* at the Windrush event they attended.

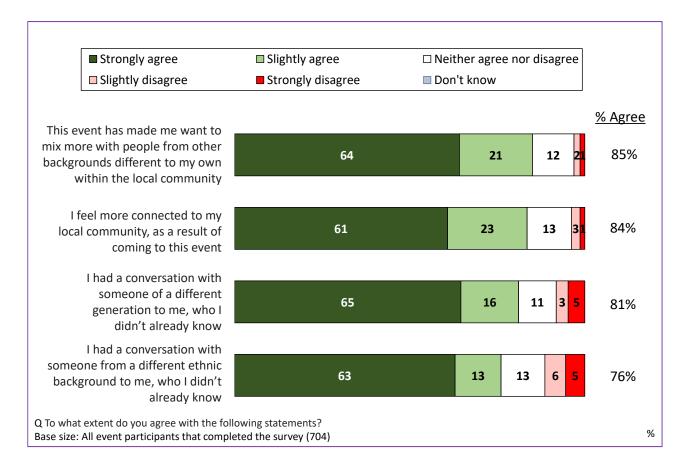
We asked the participants to tell us what they had learned by attending a Windrush event.



The vast majority of the participants learned something from attending a Windrush event.

- 91% agreed that I have gained a deeper appreciation of the challenges that the Windrush Generation faced;
- 90% agreed that I learned something new about the contributions of the Windrush Generation and their descendants;
- 80% agreed that I have gained a broader understanding of what it means to be British;
- 72% agreed that I learned a new skill.

We asked the participants to tell us about the community-based impacts that attending the Windrush event had.



Most of the participants reported positive community-based impacts associated with attending a Windrush event.

- 85% agreed that this event has made me want to mix more with people from other backgrounds different to my own within the local community;
- 84% agreed that I feel more connected to my local community, as a result of coming to this event.

The Windrush events also prompted many conversations between diverse members of the community as 81% agreed that I had a conversation with someone of a different generation to me, who I didn't already know and 76% agreed that I had a conversation with someone from a different ethnic background to me, who I didn't already know.

The participants were invited to describe what they will take away from attending a Windrush event. This was a free text box and findings have been summarised thematically:

Base: All grant recipients (35)	Number	%
Learned more about Windrush and the		
Windrush Generation	72	10
Enjoyment	39	6
Made plans to take an action	33	5
Felt connected to own experience heritage or		
experience of Windrush	31	4
Felt inspired	31	4
Considered the importance of community,		
diversity and inclusion	30	4
Took away an important message	26	4
Learned new skills	13	2
Learned about local organisations	7	1
Felt connected to own experience heritage or		
experience as an immigrant	4	1
Felt empowered	3	1

The greatest proportion of the participants (10%) described learning more about Windrush and the Windrush Generation, for example:

"I have learnt more about the history of the Windrush generation. I am pleased that I came to the event today. I did not know about it before today."

"I learnt about the journey the Windrush generation undertook and their massive contribution to British society - I didn't realise it was so much!"

"It was inspiring to learn about Windrush from the actual Windrush generation."

5% of the participants now had plans to take an action because they attended:

"We want to do more of these events within my workplace."

"I will bring my grandchildren to the exhibition before it closes."

"I was surprised to hear about the influence of Stuart Hall. I would like to read more about him."

"I intend to learn patois."

"I'm inspired to research more on the history of my culture to honour an appreciate what my fore fathers and mothers had to suffer and the challenges they faced to bring about a change to our community and the world."

4% of the participants described feeling a personal connection to the Windrush generation:

"This reminded me of what things were like when we first came here - it was lovely sharing our experiences with the younger ones."

"I have been inspired by the influence of my ancestors and feel that we are incredibly important to Britain."

"I'm happy that I learnt more culturally about my background and how the generation has evolved over the years."

4% of the participants commented that attending a Windrush event had made them consider the importance of community, diversity and inclusion.

"How much stronger we are when we integrate."

"A sense of being included in the community."

"We need to move and develop as one people."

4% of the participants took away an important message, for example:

"All people need respect."

"Not to pre-judge, come with an open mind and open heart."

"We need to bridge the gap between generations."

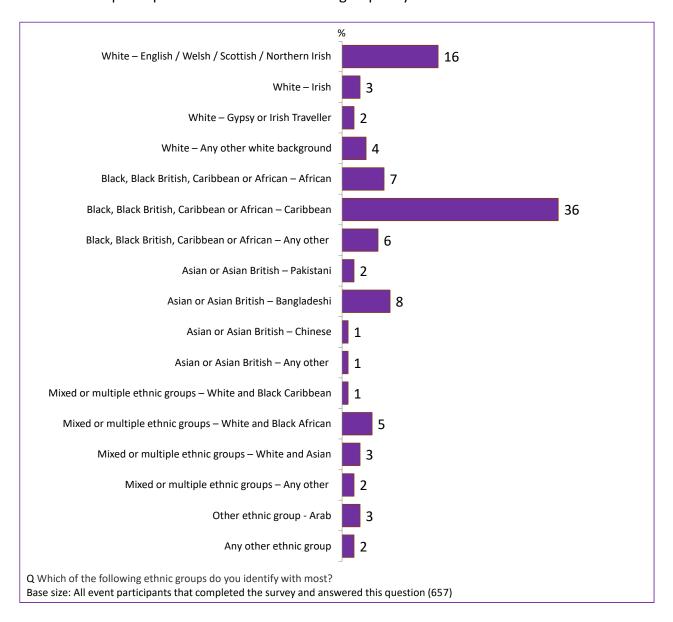
"Sharing our stories brings humankind together."

1% of the participants shared their related experience as immigrants in Britain.

"I will spend more time thinking about how my own family were immigrants and how this affected their identity in Birmingham. It was hard for my family to come to Birmingham and they experienced lots of racism where they lived. This upsets me, but prejudice still happens."

"I'm white, an immigrant to this country, but never felt the need to worry about my status. The stories of having to clear extra hurdles, endure racism (to this day!) and basically have to prove your right to be... but also that it wasn't all bad."

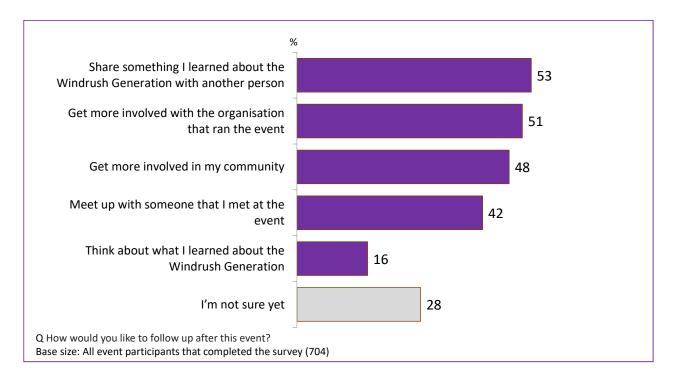
We asked the participants to tell us which ethnic group they identified with most.



The events were attended by participants from across all of the ethnic groups.

The participants most often identified with the Caribbean ethnic group (36%), followed by the white English / Welsh / Scottish / Northern Irish ethnic group (16%).

We also asked the participants how they would like to follow up after the Windrush event that they attended.



The majority of the participants (72%) had plans to take an action following the event that they attended, and most of these had multiple intentions.

These were most often to share something I learned about the Windrush Generation with another person (53%), to get involved with the organisation that ran the event (51%) and to get more involved in my community (48%).

Motivations for undertaking this work

We asked the grant recipients to tell us why they felt it was important to celebrate, commemorate and/or educate people about the history of the Empire Windrush and the contribution of the Windrush Generation to British economic, social and cultural life. This was a free text box and findings have been summarised thematically:

Base: All grant recipients (35)	Number	%
Education / awareness	18	51
Inform the younger generations	14	40
Relevance to local history / heritage	13	37
Desire to celebrate the Windrush generation	12	34
Local diversity	11	31
Desire to recognise / acknowledge the		
Windrush generation	11	31
Document stories of the Windrush Generation	8	23
Desire to generate pride in the Windrush		
generation	7	20

More than half of the grant recipients felt that it was important to educate / raise awareness (51%), celebrate (34%), recognise / acknowledge the contributions (31%) and generate pride in (20%) the Windrush generation:

"It is this untold part of British history that we seek to re-claim, celebrate and raise awareness about."

Specifically, 40% of grant recipients mentioned that they wanted to ensure that the younger generations understood more about the Windrush generation:

"Giving space for them to share their stories was massively important to ensuring younger generations learn about and retain those experiences."

37% of grant recipients felt that the Windrush Generation had particular relevance to their local history / heritage:

"There is a large Black Caribbean community in Hackney, the majority of whom trace their family roots back to the Windrush period. They have made a significant cultural contribution to the borough."

31% of the grant recipients felt that understanding the Windrush Generation would be relevant to the diverse communities that they work with:

"Celebrating Windrush is a great way to share an experience lived by other nationalities that have also had to 'leave home'. This brings empathy and understanding."

23% of the grant recipients were keen to document the stories of the Windrush generation:

"I fear this story will disappear or be told by others, which should be avoided at all costs."

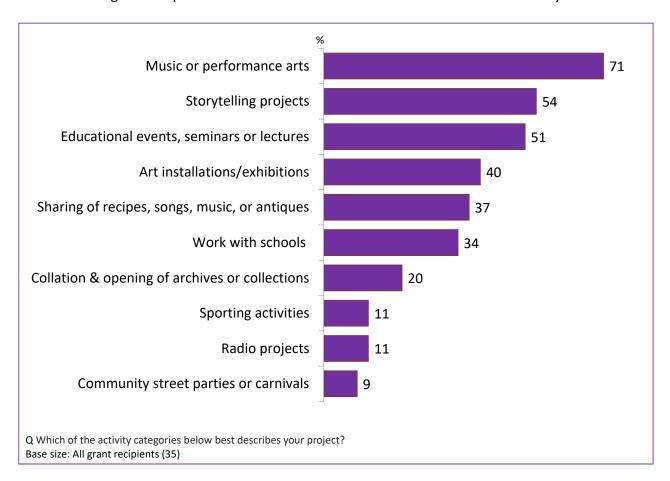
Activities undertaken

We asked the grant recipients to tell us when their activity took place.

Base: All grant recipients (35)	Number	%
Before Windrush Day	8	23
On Windrush Day (22 nd June 2022)	34	97
After Windrush Day	33	94
During Black History Month (October 2022)	22	63

All but one of the grant recipients undertook activity on Windrush Day 2022 (34 grant recipients, 97%) with 23% also undertaking activity before Windrush Day 2022 and 94% also undertaking activity after Windrush Day 2022. Just under a third of the grant recipients (63%) undertook activity during Black History Month (October 2022).

We asked the grant recipients to tell us about the content of the activities that they undertook.



The activities undertaken by the grant recipients were most often *music or performance arts* (71%) followed by *storytelling projects* (54%) and *educational events, seminars or lectures* (51%). As well as those listed in the chart, other activities included a party, a boat trip, a community meal and genealogy.

On average each grant recipient selected 3.7 activity categories indicating that the individual projects were varied in terms of content.

Case study 1: Code1 Community Group

Name of project	Art and spoken word workshops with elder residents living in sheltered accommodation and the local community
Grant recipient	Code1 Community Group
Value of grant	£12,970
Location	London
Number of participants	330
Project contact	Bevali Mckenzie (CEO and Founder of Code1)
Email	admin@code1communitygroup.co.uk









Bevali Mckenzie (Community Arts Producer with Code1) told us:

"Through Code1 we work hard to put back into the community that we were born into, and this project focused on working with residents age 50+ living in the Bedale House sheltered housing accommodation in Haringey. I live in this diverse community myself and my mum was from Windrush, so I know how important it is to get the stories of Windrush out there.

As part of this project we've delivered weekly art and spoken word workshops; hosted two Windrush Day lunches; and coordinated an immersive Windrush exhibition. Across the course of the project, residents grew in confidence to put on their own spoken word night and they all came prepared like a big theatre show - one of them even rapped! We produced a high-quality vintage newsletter as a souvenir filled with photos of the residents and anecdotes of their individual personal and collective progress. With a remaining £300 funding we took the residents to watch a public theatre show, a black celebration. Many residents have not left their home for leisure or entertainment in years; and we supported each other to move through anxieties relating to travel and social spaces. They absolutely loved the outing, show and socialising with the audience and artists.

We've worked closely with students aged 14-18 from Haringey Learning Partnership – they came to contribute their creativity to workshops with us, supported recording podcasts and shared their stories with the elders. They worked well together across generations and wanted to look after each other. The young people think Windrush was hundreds of years away, they cannot believe they are talking to someone that is a Windrush person. Having the young people and the elders together took away some of that timeline, and now they can all extend the Windrush story outwards.

Through this project we have had so many informative and inspiring conversations. We were able to give people a platform to laugh, to joke, to celebrate, to feel empowered, to feel part of a community. All the authentic voices and the stories that came out gave everyone an understanding of each other. Listening to our forgotten elders and young people is so important, and we've seen a really good outcome that people come out of themselves through the conversation. To have an elder person who is 80-odd say 'you don't want to hear what I have to say' and to tell them 'Yes we do' is so validating for them.

We realised that coming here on Windrush was a transition, but people have lots of transitions in life. We talked about people arriving from Ukraine, and Poland. Leaving where they've come from and going somewhere else. People understand that emotion. For the young people the transition to secondary school feels like going to another country! We labelled our exhibition 'empathy' because we can all empathise with one another.

This project brought out that we are amazingly creative when given grassroots money. It does bring tears to my eyes that they wanted to fund our grassroots project.

The young people and the elders that we worked with were all very diverse, but to have all of them speaking about a black issue was a joy. It was also a joy to be able to properly pay black artists, who often have barriers to face with their careers in the art world. It is important not to just disappear when you are empowering people, so now the funding is over we'll keep powering on doing whatever we can. We'll keep in contact with Haringey Learning Partnership and the foodbank and St Paul's Church. They will all be coming to our Christmas party! We are also seeking more funding to extend our voices work further."

Planning of activities

We asked the grant recipients whether they had involved any individuals with relevant experience or expertise when designing and planning their activity.

Base: All grant recipients (35)	Number	%
Members of the British Caribbean community	34	97
Local community organisations	31	89
Professional artists / creatives	8	22
Museums / historians	5	14
Other	5	14

All of the grant recipients (100%) had involved individuals with relevant experience or expertise when designing and planning their activity. The individuals with relevant experience or expertise most often involved were members of the British Caribbean community (97%) and local community organisations (89%). Other experts consulted with include teachers, a chef, a joiner, and a representative of Transport for London.

Many of the grant recipients described their approach to activity as being "co-designed" or "co-created" or "co-produced", "working in collaboration" with relevant local individuals. The grant recipients described having many "informal discussions with connected persons" including "people from the Windrush community" and "Caribbean elders in the area" and "families" and "community organisations". Several noted that "many of our team are Windrush descendants themselves". Some grant recipients formalised this involvement through recruiting project volunteers or by creating a "project Board" or similar. Others described ensuring that key partners in their projects (such as artists or caterers) were "from Black, African and Minority Ethnic Communities".

All of the grant recipients (100%) described ways that their project involved people who would not usually take part in community activities.

Many ensured that their activities were "advertised widely in public spaces" and several grant recipients described having "developed a community-based outreach strategy" whereby they had "directly reached out to communities who were under-represented" and "worked in collaboration with partners to invite people who we felt would most benefit".

During the activities, grant recipients described encouraging participants to "do what part they felt more comfortable in doing" and take things "at their own pace". Several offered "free tickets" or "subsidised tickets". Specific strategies for empowering participation included: "short sessions held in daytime" at venues that were "accessible" and "already a safe space" for participants.

Delivery of activities

We asked the grant recipients to tell us how many individuals were involved with delivering their activities.

Base: All grant recipients (35)	Total (all activities)	Average (per recipient)
Number of actively involved volunteers	446	12.7
Number of actively involved paid staff	337	9.6
Grand total involved with delivery	783	22.4

The activities were delivered by 446 volunteers and 337 members of paid staff.

On average, 22.4 individuals were actively involved in delivery per grant recipient.

We asked the grant recipients to tell us how many volunteer hours were utilised when delivering their activities.

Base: All grant recipients (35)	Total	Average
	(all activities)	(per recipient)
Volunteer hours	6,107	174.5

In total 6,107 volunteer hours were utilised during the delivery of activities, which is an average of 174.5 volunteer hours per grant recipient.

We asked the grant recipients to tell us how many organisations were actively involved with delivering their activities.

Base: All grant recipients (35)	Total (all activities)	Average (per recipient)
Number of actively involved organisations	267	7.6

In total 267 organisations were actively involved with the delivery of activities, which is 7.6 partners per grant recipient.

Case study 2: The Flowhesion Foundation

Name of project	Windrush workshops and celebration
Grant recipient	The Flowhesion Foundation
Value of grant	£5,000
Location	North West
Number of attenders	150
Project contact	Abdul Hafeez Siddique (Chief Executive)
Email	abdul.siddique@flowhesionfoundation.org.uk











Abdul Hafeez Siddique (Chief Executive at The Flowhesion Foundation) told us:

"The Flowhesion Foundation is a charity that focuses on community cohesion and we wanted to help our local young people to better understand the contribution that the Windrush Generation made to British life.

We had facilitators delivering a series of ten weeks of workshops to 125 young people aged 11-18, and they were from a mixture of backgrounds including Indian, Pakistani and Bangladeshi, and the Somali, Polish and white British communities. We were already in touch with about 70% of the young people, but 30% were new to us. During the sessions we talked about the history of the people who came over on the Windrush, the countries they were born in, and what life was life for them. This was all threaded into thinking about the reasons why people migrate and what the young people's parents and grandparents might have faced when they came over - finding the key commonalities between the communities and how they face disadvantage and marginalisation, and the contributions that they made.

The young people made their own boards and paintings about what they had learned, and wrote poetry about it. We then chose ten people who formed a Windrush Celebration Committee, and they worked together to do-design and co-produce a Windrush celebration event which 150 young people attended. We shared what we'd learned and had some food and it was a very very good day. The young people also put together an e-magazine and we are going to put that on our website. The young people will always be referring back to that.

This project led to a good set of outcomes for our young people. It was a very useful vehicle to learn about Windrush and touch on loads of issues that our foundation is passionate about addressing. A lot of the young people didn't know the detail about why the Windrush generation came to Britain and what's happened, although they had seen a bit here and there in the media. As well as learning about that we talked about diversity and how different groups in the UK contribute, and we used this to explore community cohesion linking it all back to their own experience. A lot of the stuff that the Windrush generation felt, I think we are still feeling it now in this country. I don't think it has gone away. Our young people are mostly South Asian, so the stories of Windrush have reached a group of people that thought it was irrelevant to them — and we have made it relevant to them.

We got some really positive feedback from the young people, they really enjoyed it. Our young people take part in loads of different projects but this was something unique for them. Other projects are often reactionary – drugs, knife crime, gangs. A lot of the times young people are talked at or talked down to. But in this project they were asked to reflect on their own experience and to co-design it, and I think that's why they liked it. They gave us some really positive feedback, telling us they really enjoyed it.

In the future our experience of this project will help us in explaining to the young people about black history and Black Lives Matter, and we already making plans to take a trip to the International Slavery Museum in Liverpool so the young people can learn more about that. We are also really keen to run this project again, as we really enjoyed the way it panned out."

Reach of activities

We asked the grant recipients to estimate the reach of their activities.

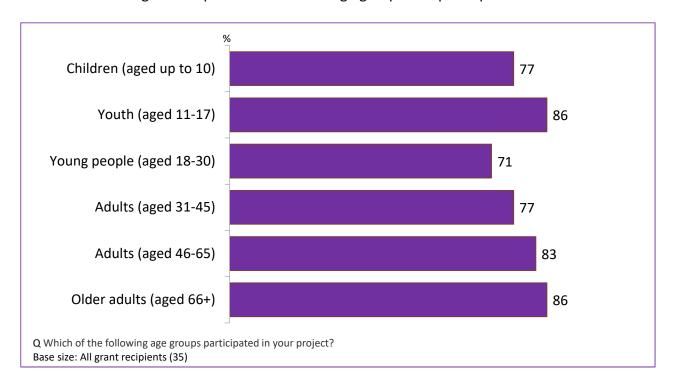
Base: All grant recipients (35)	Total (all activities)	Average (per recipient)
Direct participant involvement, in person or online	82,859	2,367.4
Direct participant involvement, museum visitors	30,706	877.3
Total direct participant reach	113,565	3,244.7
Indirect exposure	9,908,203	283,091.5
Press and social media	10,005,322	285,866.3

The activities directly reached 113,565 individual participants, plus a further 9,908,203 through indirect exposure and 10,005,322 through press and social media.

On average, 3,244.7 direct participants were recorded per grant recipient with a range from 25 to 50,000.

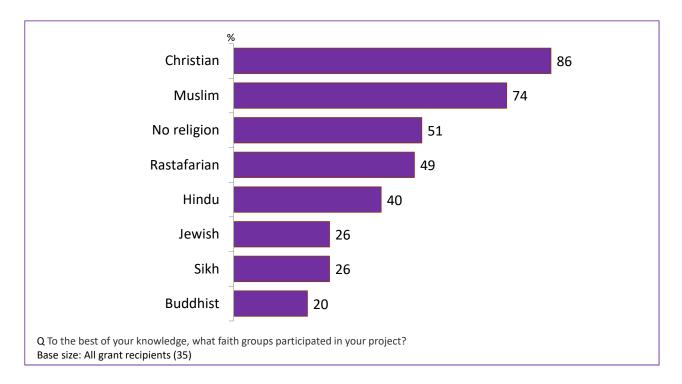
We asked the grant recipients about the characteristics of their participants.

First we asked the grant recipients to tell us the age groups that participated in their activities.



The activities reached participants from across the age spectrum, most often the 11-17 age group (86%) and the 66+ age group (86%).

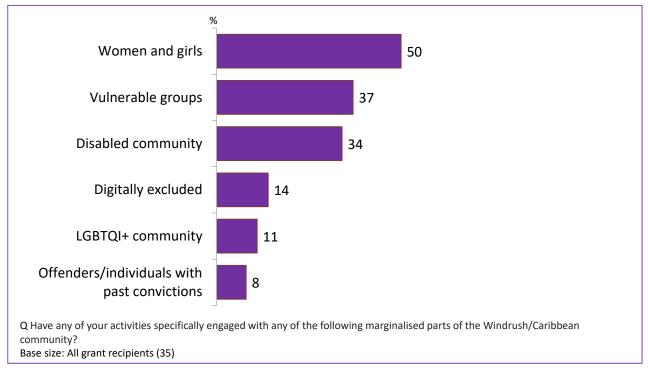
Next we asked the grant recipients to tell us the faith groups that participated in their activities.



The activities most often reached participants from Christian (86%) and Muslim (74%) faiths, followed by participants with no religion (51%) and Rastafarians (49%).

We also asked the grant recipients to tell us whether their activities engaged with families / parents. In total 77% of the activities engaged with families / parents.

We also asked the grant recipients to tell us whether any of their activities specifically engaged with any of the following marginalised parts of the Windrush/Caribbean community.



All of the grant recipients (100%) had specifically engaged with marginalised parts of the Windrush/Caribbean community.

These were most often women and girls (50%), vulnerable groups (37%) and the disabled community (34%).

In addition to those listed, individual grant recipients also specifically engaged with refugees and looked after children.

Examples of project activity



















Reflecting on the projects

We asked the grant recipients to tell us what they felt the key successes of their projects had been. This was a free text box and findings have been summarised thematically:

Base: All grant recipients (35)	Number	%
Level of engagement / reach	15	43
Great events	12	34
Intergenerational aspects	12	34
Impactful content	9	26
Work with a legacy	9	26
New partnerships	3	9

Almost half of the grant recipients (43%) described the good levels of engagement / reach that they achieved:

"It exceeded expectations in reaching and engaging with members of the Windrush generation, their descendants and the wider community."

"Our events were fully booked and sold out and generated a load of social media discussion around the stories of Windrush."

Around a third (34%) of the grant recipients described having run great events:

"The launch events were fabulous. Really heart-warming and deeply moving."

"The picnic was a huge success with amazing feedback from people who attended."

34% of the grant recipients felt that the intergenerational aspects of their activities were a particular success:

"Defiantly bringing together the young and older generations and feeling and seeing the appreciation between them and learning what the dishes mean to both young and old."

"The Windrush generation telling their stories to the young children and letting them understand everything they went through when they came over."

26% of the grant recipients described the impactful content that their activities generated:

"I'm so thrilled that we've unearthed some really important stories through this work. The project feels really authentic and so contemporary even considering it is a heritage project."

"All the books are amazing and really shine light onto the common complex experiences of Windrush community members, their descendants and other migrant communities in the UK."

26% of the grant recipients felt that the legacy of their activities was a key success:

"The Peer Windrush group that was created through this project remains active and would like to do more Windrush community engagement events with the knowledge, skills and experience they have gained in this project.

"Many different kinds of assets were produced, not just in one form. This includes video, art, collections etc, these can become part of Newham's archive and be used in future events with the aim of continuously sharing Windrush history and educating the wider public about their contributions to British life."

"The in-school projects were particularly successful and had an incredibly positive impact on the pupils and teaching staff. The lessons will now be taught every year."

When the grant recipients were asked to reflect on what they would have done differently with hindsight, most described lessons learned in project planning and management. For example:

"More time to plan, develop and market."

"Applied for more money."

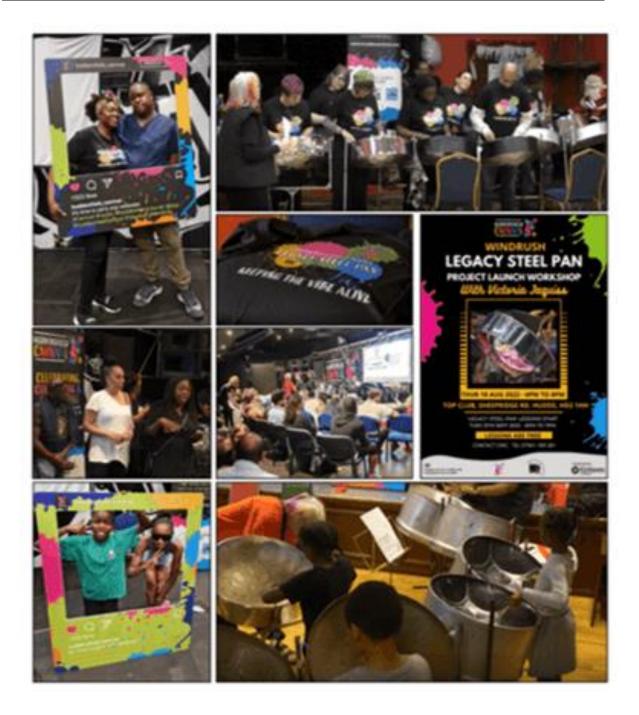
"Ensure financial forecast includes potential contingency plans."

"Advertised the project with wider networks."

"Got some more volunteers involved."

Case study 3: The Huddersfield African Caribbean Cultural Trust

Name of project	Legacy Steel Pan
Grant recipient	The Huddersfield African Caribbean Cultural Trust
Value of grant	£13,000
Location	Yorkshire
Number of participants	20 members of the orchestra and 35 event attenders
Project contact	Michelle Welch (Huddersfield Carnival Management
	Committee)
Email	huddersfieldcmc@gmail.com



Michelle Welch (Huddersfield Carnival Management Committee) told us:

"The idea for this project formed a couple of years ago when Huddersfield Carnival was gifted a set of steel pans from Birkby primary school. When we saw the opportunity to apply for the Windrush Day Grant Scheme it just made sense that we would apply for the funding stream for this project, as it seemed to nicely fit hand in hand. We have a long history of having a steel pan orchestra in Huddersfield but over the past ten years it has not been around anymore. For us we felt it would be really beautiful to have that returned back to our community. When we had the initial conversations within our volunteer group and with others that had been connected with the steel pan orchestra people said it would be lovely to see steel pan back in Huddersfield again, it felt like it was something people wanted.

We managed to get the pans tuned so they were ready to go, and Victoria Jaquiss - one of the founding members of Foxwood Steel Pan — was really keen and had capacity to teach us. We took guidance from Victoria on how our project should run. Originally we had planned a pilot of eight lessons where the group would learn six to eight songs and go on to perform those, but Victoria felt that people would need a bit longer to feel confident to perform. So we adjusted our programme to last for 16 weeks — we'd have a lesson from Victoria followed the next week by a group-led session to consolidate what we'd learned, then repeat. That ended up working really really well. Our group included people who are direct descendants of the Windrush generation, people of mixed heritage, white British those of Indian heritage. It was exciting to reach out and encourage people from different backgrounds to be involved and come together with a love of steel pan. Our first group-led session was chaotic! We had to navigate the group dynamics. I was apprehensive because I've never played an instrument before but Victoria encouraged us facilitators to learn along with the others and we all learned together. The group turned into a lovely family that really gelled and fed off each other. As we were learning there was conversations about the history of steel pan in Huddersfield, and how that connects to Windrush.

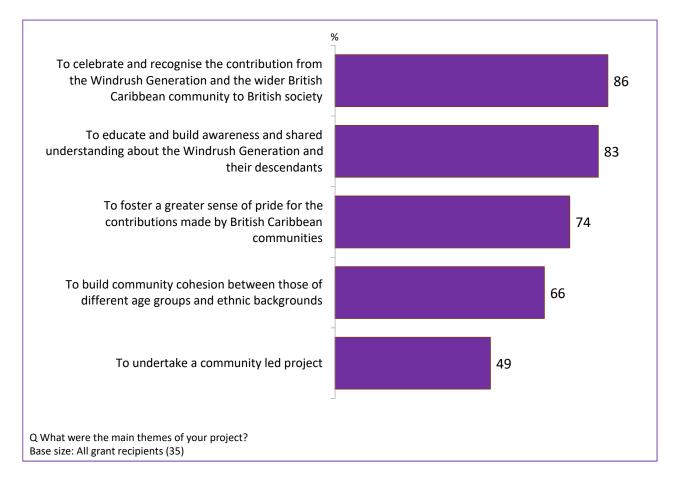
We learned to play eight songs, and all the way through we were working towards putting on a family and friends showcase event. As well as hearing us perform at this event we told people why the project started in the first place and why it was important and connected to those of us that were descended from people that came during those Windrush years. The feedback was fantastic and lovely to hear. It was a real buzz to show what we'd learned and for it to be so well received.

The project has come to an end now and the group are very very keen to carry on, so our next steps are to get the group together to discuss how they might facilitate that and who wants to be a leader and how they might apply for funding.

For me personally the project was amazingly rewarding. Having come from a Caribbean background I felt proud to have been involved in a project that highlighted the contribution of the Windrush generation and their descendants in a way that is different to what is usually publicised. You always hear how the Windrush generation impacted in terms of NHS and transport services, but this was all about the arts and music and very specific Caribbean carnival artforms. It felt very important to re-connect those dots for the wider community and the Caribbean community in Huddersfield."

Progress against aims and objectives

We asked the grant recipients to tell us about the main themes of their activities, corresponding with the key aims of the Windrush Day Grant Scheme.



The activities undertaken by the grant recipients were most often intended to celebrate and recognise the contribution from the Windrush Generation and the wider British Caribbean community to British society (86%) and to educate and build awareness and shared understanding about the Windrush Generation and their descendants (83%). On average each grant recipient selected 3.6 themes indicating that individual plans had varied strategic intentions.

We then asked the grant recipients to tell us whether they had met their original objectives.

Base: All grant recipients (35)	Number	%
Fully met	22	63
Partly met	13	37
Not met at all	0	0

All grant recipients (100%) felt they had met their original objectives to some extent – with 63% having fully met their original objectives, and 37% having partly met their original objectives.

Those that had partially met their objectives cited challenges with "time frames", "scheduling activities", "funding", "marketing", "venue" issues, "Covid" and "train strikes".

Case study 4: Tilbury on the Thames Trust

Name of project	Thames Clipper sailing to The Port of Tilbury
Grant recipient	Tilbury on the Thames Trust
Value of grant	£12,140
Location	East of England
Number of attenders	1,500
Project contact	Lucy Harris (Community Engagement Manager for Forth
	Ports and Director of Tilbury on the Thames Trust)
Email	lucy@tott.org.uk







Lucy Harris (Community Engagement Manager for Forth Ports and Director of Tilbury on the Thames Trust) told us:

"In partnership with the Port of Tilbury, the Tilbury on the Thames Trust has been working to bring back life into the Tilbury Riverside railway station and the London International Cruise Terminal right on the Thames where so many movements of people happened over the years. This gateway for people coming into and leaving our country has been part of our national story for a long time and has significance in many people's lives, so connecting people with that gateway is really important. Tilbury was the place where the Windrush first arrived and where the Windrush people went off to start their lives. Windrush is very much part of our local heritage and history so we always look at how we can get involved and celebrate Windrush Day.

We knew that people would be coming to London for the unveiling of the Windrush monument at Waterloo so it seemed fitting to bring them down the river from there, to arrive at the cruise station where the Windrush arrived in Tilbury. That connection with the river and with journeys felt really special. Connections with water are so powerful, and coming by boat was about connecting people with a place that was a marker in their history or where the next phase of their lives happened. We knew that it would be really important to invite the right people from all over the UK to have that opportunity to come and see where the Windrush arrived. We worked with The Voice and people came from as far afield as Manchester.

On the day everybody was so joyous, and so happy, it was a beautiful sunny day and it was just fantastic. Lots and lots of smiles, lots of singing. Everybody looked stunning as they had dressed up for the occasion in bright and beautiful colours. There was a real sense of community and celebration. When the boat arrived we had a steel pan band playing. People were dancing. Even one of our policemen was dancing! There was so much to see and people wanted to absorb the day. We have the Windrush Walkway of Memories Bridge by the artist EVERWRIGHT, and we displayed silk flags telling our local stories which had been made for Windrush 70. We could have probably gone on a bit longer but people needed to be getting back on coaches to go all over the country.

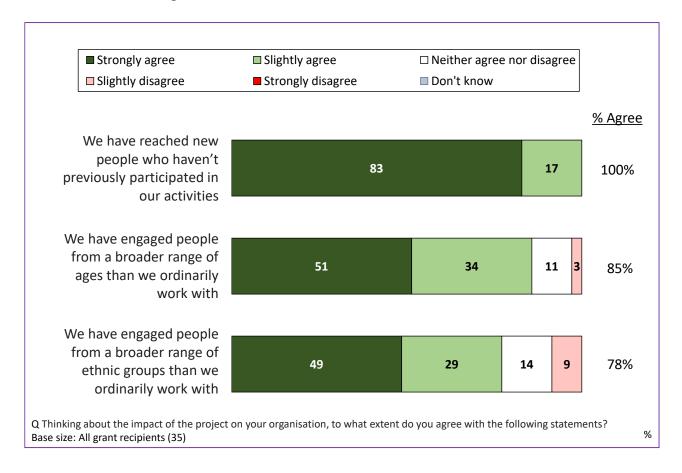
It was really lovely, just such a beautiful day and a proper celebration. Often we don't hear about the celebratory side of the Windrush story, and our event really was a celebration.

This event has helped us to tell our story about how important our location is and how important it is to so many people. We always want our work to have a legacy and we build our projects on what has gone before. There is the Windrush Bridge, and we take plenty of photos which we use throughout the year, and we bring out our beautiful silk flags again and again. Our surrounding community have really started to understand more about the important role that we have played in the nation's history.

We've got Windrush 75 coming up and we're already thinking about that. It looks like there is going to be a piece of music commissioned and as part of the research for that we collected stories and thoughts from people that attended this event. We have also been seeking funding to deliver various educational arts-based activities, and secured some Heritage Lottery Funding for more exhibitions in our railway station. We feel really feel privileged to have Windrush connected with our local community, and to be part of that national story is special."

Impact on recipient organisations

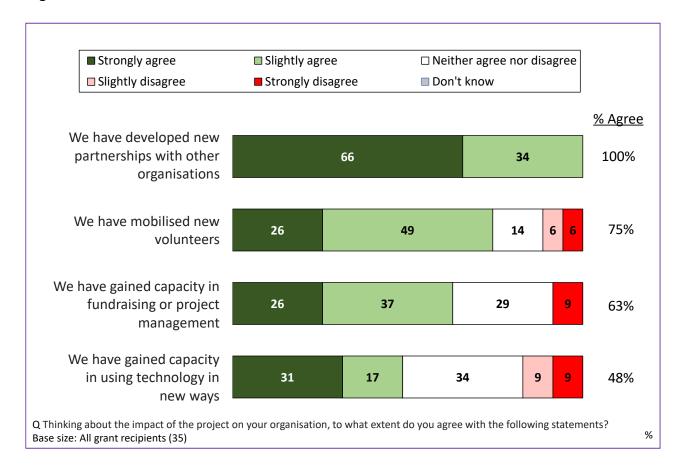
We asked the grant recipients to evaluate the impact that delivering their Windrush activity had on their reach as an organisation.



The grant recipients reported that their organisation had widened their reach as a result of the Windrush Day Grant Scheme. 100% agreed that we have reached new people who haven't previously participated in our activities.

More specifically, 85% agreed that we have engaged people from a broader range of ages than we ordinarily work with 78% agreed that we have engaged people from a broader range of ethnic groups than we ordinarily work with.

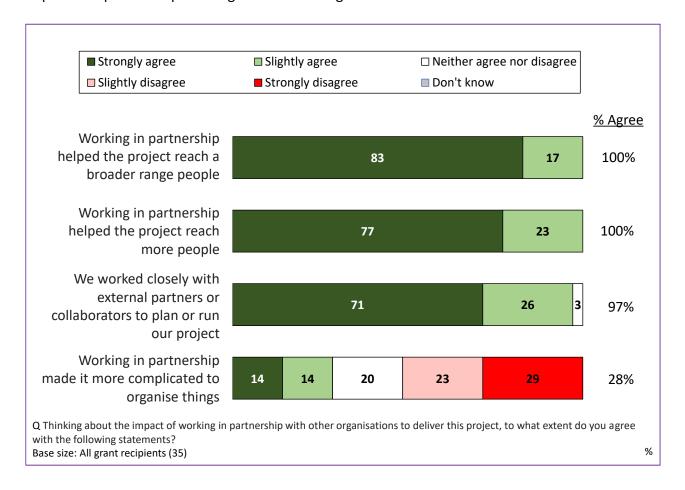
We also asked the grant recipients to evaluate the impact that delivering this activity had on their organisation.



The grant recipients reported multiple positive impacts for their organisations. 100% agreed that we have developed new partnerships with other organisations.

In addition, 75% agreed that we have mobilised new volunteers, 63% agreed that we have gained capacity in fundraising or project management and 48% agreed that we have gained capacity in using technology in new ways.

Looking more specifically at partnership working, we asked the grant recipients to evaluate the impact that partnership working had on their organisation.



97% of the grant recipients (all but one) agreed that we worked closely with external partners or collaborators to plan or run our project.

The grant recipients were extremely positive about the impact that partnership working had on their organisation. All of the grant recipients (100%) agreed that working in partnership helped the project reach a broader range of people and working in partnership helped the project reach more people.

Only 28% of the grant recipients agreed that working in partnership made it more complicated to organise things, with more than half disagreeing with this statement.

Case study 5: Harrow Club

Name of project	Windrush Summer Cricket Day
Grant recipient	Harrow Club
Value of grant	£5,000
Location	London
Number of attenders	176
Project contact	Liam Clipsham (Senior Development Manager)
Email	liam@harrowclub.org











Liam Clipsham (Senior Development Manager at Harrow Club) told us:

"We are a youth-focused organisation based in London, and we have been working with recently arrived Afghan young people living in temporary accommodation. We had received funding from the Windrush Day Grant Scheme in 2019, so when we heard about this year's fund we thought it would be a nice idea to bring together some of the recent migrants we'd been working with and link them with the heritage of our local Caribbean community. We were keen to celebrate migration and tell positive stories of migration.

Our Afghan boys and young men really love cricket, and cricket is also big in the West Indies, so we decided to make cricket the focus of our event. Myself and our team spoke to some of the local parents about whether there would be interest and that gave us lots of ideas and helped us to make our plans.

We ran a community event on Sunday 26th June and the highlight of the day was a cricket match bringing different ages, backgrounds and cultures together. We had all the flags of the nations up and we made use of some of the items our young people had made previously such as Windrush celebration flags. We had Afghan and Caribbean style food, and we had inflatables and games and music and candyfloss so that everyone in the local community felt welcome to join us.

The event was all about bringing people together. The ages in attendance were 6 months to 90-something. Families with three generations. People from different backgrounds. About 30 people came from the Afghan community, including the boys playing cricket but also their sisters and Mums which was great because it can be harder to get them involved.

We held the event on the cricket pitch at Latymer Upper School, which is one of the wealthiest schools in the country. Lots of the people who attended the event had never been to that site, so it was nice to break down divisions by opening up the space and making those facilities available to the wider community. We are now planning to utilise that space for another event so our new partnership with Latymer Upper School is a welcome legacy for us.

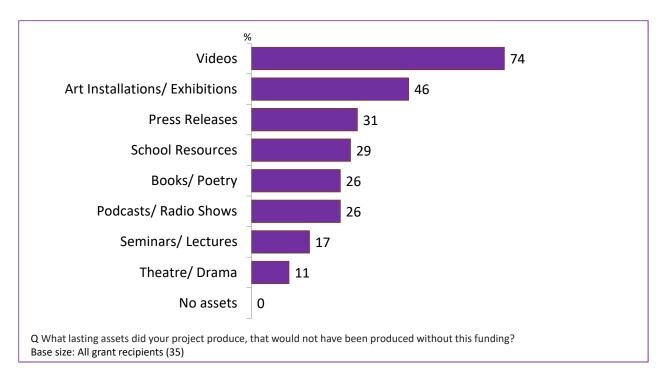
On Windrush Day itself we also held a tea party where we invited around 20 older residents and some of the parents of the young people. It was lovely to include some of the older residents into their 80s and 90s! We are primarily a youth organisation so it was really positive to bring together different age groups because there can be barriers and misconceptions around young people. This went very well so in the future we are going to make sure that we do some intergenerational work with the wider community at least a few times a year, as that is really important.

The Windrush generation and their influence is absolutely relevant today and should be celebrated. People will see from our event posters that our activities have been funded by the government and it feels really important how visible it is that there is something positive coming out from the government in terms of support for the Windrush generation. It is nice to have that recognition and that positive activity, as it demonstrates a level of respect which will help people feel valued."

Legacy of activities

97% of the grant recipients (all but one) agreed that the project will have a lasting impact beyond the funded period.

We asked the grant recipients to tell us what lasting assets they produced that would not have been produced without this funding.

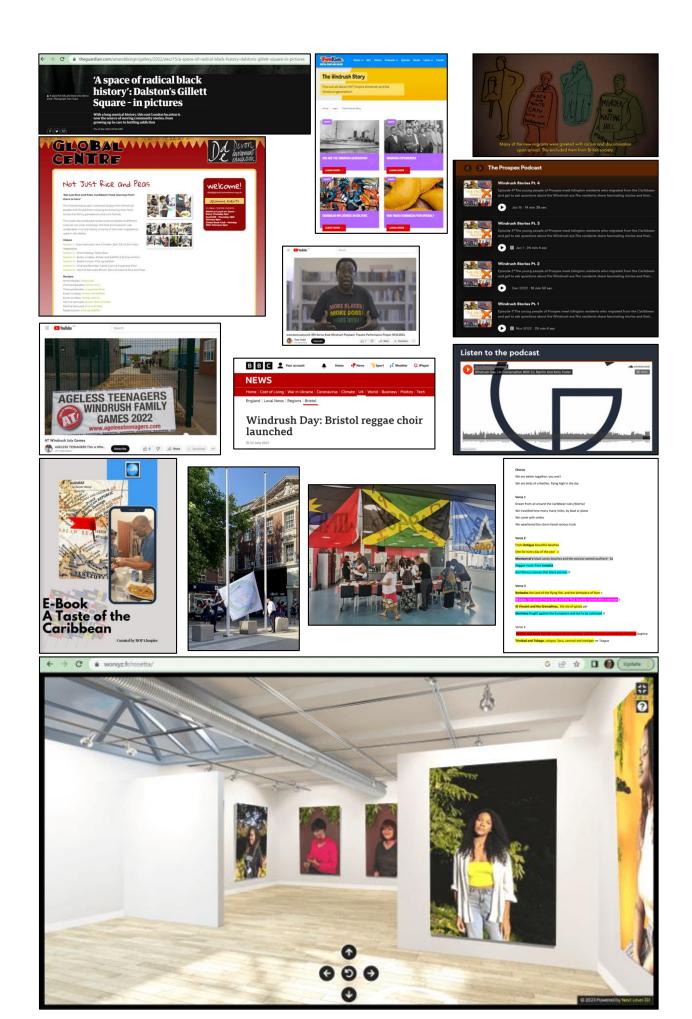


All (100%) of the grant recipients told us that they produced lasting assets that would not have been produced without the funding of the Windrush Day Grant Scheme. These were most often videos (74%) and art installations / exhibitions (46%). As well as those listed in the chart, other assets produced included as magazine, recipes and new music. Examples are shown overleaf.

On average each grant recipient produced 2.8 different types of lasting assets.

All (100%) of the grant recipients agreed that the project has sparked plans or ideas for future activity.

Seven in ten grant recipients (71%, 25 grant recipients) told us that their activity will *continue to* run beyond the period of the grant, and of these 25 grant recipients one had secured funding already and the vast majority of the rest (84%) were actively seeking funding.



Case study 6: BOFA Inspire

Name of project	The taste, tales, sights and sounds of a generation
Grant recipient	BOFA Inspire
Value of grant	£13,300
Location	West Midlands
Number of participants	400
Project contact	Clarita Campbell (Chair Person)
Email	Info@bofainspire.co.uk









Clarita Campbell (Chair Person with BOFA inspire) told us:

"We have had a Windrush themed project in our minds for many years, the idea has been brewing for a while but we've never seemed to find anything that would fit. When we saw the Windrush Day Grant Scheme we thought "let's go for it!"

We run a play scheme and a youth club, and we wanted to get the younger people and the older people talking. We thought we would get them talking to each other about food, because everyone loves food. It all started off with rescuing old fashioned Caribbean recipes. A lot of our young people don't like their own West Indian recipes, they just want chips and a burger!

We did 16 intergenerational cooking workshops and it took off in a really nice way. We also sent recipes home and we made a cookbook. While all this was going on the older ones were talking to the kids about coming to this country, and it was happening so naturally. They'd tell them about how they used to go down to the sea and go fishing, how the yam grows in the ground and the mangoes grow in the trees. All things that we could never have taught the kids! They were hearing it from the horse's mouths and it is information they are never going to forget because they were having fun when they were learning.

There's something called Saturday Soup, it's one of our oldest recipes and everybody across the Caribbean and Africa cooks this soup on a Saturday - it takes all day! They had to come in early for that one! That pot of soup will go on the fire, and you put the meat down and the potato and the yam down — whatever you like all in one pot. You'd do your chores and smell this soup. Before, the children had to be coerced to eat the soup whereas now they enjoy it because they have a connection to it.

We also held an event to celebrate Windrush and there was a real buzz, it was like a marketplace. The smells, cooking demonstrations, people making seasoning, talks, a massive front room scene, and old fashioned games – dominoes! It happened during the time when the Queen had died, and we had black members of all the forces come and open the event and raise their standards to her Royal Highness. The children were able to understand that we have invested into Great Britain and it showed our young people that we have contributed to British society and the Commonwealth. I was almost in tears, it was beautiful.

The kids will now eat their own Caribbean food, even though chips and a burger will still probably be a preference. They understand what the foods are — how they are grown and farmed and where they come from. They also understand how they got here, the Windrush journey.

There's been a lot of cross-generational learning and barriers have been broken down. We had children from other communities and we saw the similarities because they would talk to us about how their parents got here, it was brilliant.

I want to do Windrush every year now, there is so much that you can do about the different countries and the different islands and the contributions they have made. So far I have chosen to focus on the positive side but the whole story needs to come out. There is a lot still to learn and there is plenty of time for our community to do that with us."

Challenges relating to Covid-19

We asked the grant recipients to tell us whether the Covid-19 pandemic affected the planning or delivery of their project.

Base: All grant recipients (35)	Number	%
Yes, it had a positive impact	0	0
Yes, it had a negative impact	5	14
No, no impact	26	74
Not sure	4	11

Covid-19 did not significantly impact on the Windrush Day Grant Scheme this year as 74% of the grant recipients told us that Covid had *no impact* on their activity. Only 14% (5 grant recipients) told us that Covid had a negative impact on planning or delivery of their project.

Feedback on administration of the scheme

The Windrush Day Grant Scheme was vital in ensuring that these activities could take place. 17% of the grant recipients told us that the grant provided extra resource to help us run the project, and 83% told us that without the grant, the project would not have happened.

The grant recipients were satisfied with the administration of the Windrush Day Grant Scheme:

- 94% felt that that the application process for a Windrush Day Grant was good or very good.
- 94% felt that that the post-award administration of your Windrush Day Grant was good or very good.

The remaining two grant recipients said that their experience was 'neutral'.

When asked for more feedback on the administration of the scheme, only 14 grant recipients (40%) cited problems or provided ideas for improving the administration of the grant. The only issue raised by multiple individuals (14%, 5 grant recipients) was that they would have liked "more time to plan and prepare for the projects" and that "earlier notice of outcome" would have been appreciated. Other issues raised included the application process, document formats and social media handles.

In fact, whilst it was not solicited 16 grant recipients provided praise for the Near Neighbours team in relation to administration of the grants. The team were described as being "brilliant", "friendly", "flexible", "available" and "responsive", and one grant recipient stated: "I think it was very good in comparison to other funders".

Concluding remarks

At the conclusion of the Windrush Day Grant Scheme in 2022 all grant recipients (100%) felt they had met their original objectives to some extent – with 63% having fully met their original objectives, and 37% having partly met their original objectives. These original local objectives were well aligned with the key aims of the Windrush Day Grant Scheme:

- 86% of the grant recipients aimed to celebrate and recognise the contribution from the Windrush Generation and the wider British Caribbean community to British society;
- 83% of the grant recipients aimed to educate and build awareness and shared understanding about the Windrush Generation and their descendants;
- 74% of the grant recipients aimed to foster a greater sense of pride for the contributions made by British Caribbean communities.

The project activity was very well received by those that participated (for example activities were enjoyed by 98% of the 704 participants that fed back) and in addition:

- 91% of participants agreed that I have gained a deeper appreciation of the challenges that the Windrush Generation faced;
- 90% of participants agreed that I learned something new about the contributions of the Windrush Generation and their descendants.

From the perspective of the grant recipients the Windrush Day Grant Scheme has been particularly successful in terms of **reach** and **legacy**.

- Across the Scheme the activities reached 113,565 individual participants (plus a further 9,908,203 through indirect exposure and 10,005,322 through press and social media) with very diverse attendance. 100% of the grant recipients agreed that we have reached new people who haven't previously participated in our activities.
- In terms of legacy 97% of the grant recipients agreed that the project will have a lasting impact beyond the funded period, with 100% producing lasting assets and 71% intending to continue their activity.

Key reflections arising across the course of the evaluation indicate that **intergenerational activities** and **sharing stories** have been particularly powerful methods for delivering impactful activity around the themes of the Windrush Generation and their contribution in Britain, and celebrating diversity more generally. No doubt the collaborative approach taken by the grant recipients (as all worked with community partners and individual experts by experience) has enabled this success by ensuring plans were relevant and accessible.

Alongside this the Windrush Day Grant Scheme has run smoothly in 2022 with 94% of grant recipients being satisfied with the administration of their Grant and only 5 recipients being negatively impacted by Covid.

In summary the Windrush Day Grant Scheme has funded a range of projects in 2022 that were well aligned with its aims and have had a positive impact in these respects. It is crucial to reiterate that 83% of the grant recipients told us that without the grant, the project would not have happened so the Windrush Day Grant Scheme has had a substantial influence in driving engagement with this important facet of Britain's history and heritage.